



**Pricing  
2010**

**Pay only  
6 month subscription  
before end of March (3)**

**CLASSIC**  
£82 / month<sup>(1)</sup>



Monthly invoice including  
monthly subscription

PLUS

Units  
@ **£1.69**  
(per unit cost)

- Option Plus : £20 per month**
- full text search
- customised clip with logo

**ADVANTAGE**  
£65 / month<sup>(2)</sup>



Estimate a quarterly volume  
Minimum of 30 prepaid units  
and multiples of 10 thereafter

\_\_\_\_\_ x £1.49 = £ \_\_\_\_\_

Should you exceed the agreed volume  
per quarter, the cost of the additional  
volume will be at £2 per unit

**PREMIER**  
£51 / month<sup>(3)</sup>



	Number of prepaid units	Cost	
		Price	Unit cost
<input type="checkbox"/>	100	£ 140	£ 1.40
<input type="checkbox"/>	200	£ 260	£ 1.30
<input type="checkbox"/>	500	£ 600	£ 1.20
<input type="checkbox"/>	1 000	£ 1 150	£ 1.15
<input type="checkbox"/>	2 000	£ 2 200	£ 1.10
<input type="checkbox"/>	5 000	£ 5 250	£ 1.05
<input type="checkbox"/>	10 000	£ 10 000	£ 1.00

- Option Plus : £40 per 100 units**
- full text search
- customised clip with logo

Billing (1) = monthly - (2) = quarterly - (3) = yearly in 2010, £51 per month after March 2010

**Press Index charges per article and not per page**

**Broadcast monitoring 'on demand' :**  
**TV and Radio clips sent to you for only £50.00 per clip**  
 - free access for 15 days  
 - downloads included

Contact the sales team today for further details teamuk@pressindex.com

**INTERNATIONAL MONITORING**

**FREE in 4 countries**

- France     Germany     Italy     Spain
- Articles are charged at 2 x per unit.*

- Over 80 international countries available upon request.

**Summary Reports :**  
**too many clippings, not enough  
time to extract key messages  
from your coverage ?**

With pricing starting from as little as £3.00 per abstract, it's worth contacting our sales team today.

Call us on 020 7079 7950.

*All prices exclude VAT*

**Search criteria** unlimited client related keywords

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Client's Company  
profile**

to help us gain a better understanding  
of your monitoring requirements

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Price Plans  
2010**

	<b>CLASSIC</b>	<b>ADVANTAGE</b>	<b>PREMIER</b>
<b>How it works</b>	Monthly billing and no commitment	Estimate your quarterly volume	Choose the best value on a one-year contract
<b>Ideal for...</b>	Clients looking for freedom and flexibility Projects, short-term contracts...	Clients who want to control their quarterly budget Estimated clip volumes	Large volume discounts available to clients signing one-year contracts
<b>Monitoring subscription Commitment Price per unit</b>	<b>£82 / month</b>  1 month £1.69 per unit	<b>£65 / month</b>  3 months £1.49 per unit	<b>£51 / month<sup>(1)</sup></b>  1 year From £1.00 per unit
<b>Media coverage</b>	Press & Internet	Press & Internet	Press & Internet
<b>International</b>	Benefit from FREE monitoring on France, Italy, Spain and Germany		

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6 month subscription before end of March (1)

**What's included in our plans ?**

<b>SERVICES...</b>	<b>CLASSIC</b>	<b>ADVANTAGE</b>	<b>PREMIER</b>
Over 50,000 media sources	included	included	included
Quantitative analysis reports	included	included	Option Plus
Full access to MyPressIndex	included	included	included
Client related keywords	unlimited	unlimited	unlimited
Filtering of keywords and title selection	free	free	free
Full colour mounted clip	free	free	free
Email alerts	free	free	free
ePressBook	included	included	included
Client logo	Option Plus	Option Plus	Option Plus
Full text search	Option Plus	Option Plus	Option Plus
Clipping history	included	included	included

(1) = Yearly in 2010. £51 per month thereafter



**Pricing  
2010**

**Client's PO number :** \_\_\_\_\_

**Invoice to**

Order must be issued and signed  
by invoice recipient

Company

Address

Contact

Telephone

Invoices to be sent to the following email address

@

**Delivery information**

PR Agencies only,  
please indicate your client's name

Contact name

Email address  @

Email alerts to be sent to the following address

Contact name and email

@

**Additional name and email** (secondary email address entails a surcharge of 25 % per article)

Name  Email  @

YES



**Is your Company a PR agency ?**



NO

**Do you hold a :** **CLA licence**  YES  NO

**NLA licence**  Electronic licence   
 Basic licence  No licence

**VAT number** \_\_\_\_\_

**Company Reg Num** \_\_\_\_\_

**Copyright Management** : 9,5 % contribution charge per invoice

**Invoices** are sent by email. If you wish to receive them by post, please tick here

**ORDER CONFIRMATION**

I hereby subscribe to the Press Index service subject to the General Terms and Conditions stated in this document.  
*I understand that clippings are delivered via our portal or fax dependent on copyright legislation and that no clippings will be available online after the legal storage to period has expired.*

Signatory name and position

\_\_\_\_\_  
 \_\_\_\_\_

Date : \_\_\_\_ / \_\_\_\_ / 2010

Company stamp

**General terms and conditions**

These general terms and conditions apply to all assignments between Press Index and the Client unless otherwise agreed in writing.  
 The service will not start until the Client has received electronic confirmation from Press Index.

**Monitoring fees**

Invoices are issued based on the number of clipping units received during the month. Unit price is indicated on the first page of this order form.  
 Due to their high subscription costs, articles published in certain publications and websites are charged at a « weighted » unit rate : Subscription cost per year : Up to £399 - weighted at 1 unit, £400 to £499 - weighted at 1.5 units, £500 to £799 - weighted at 2 units, £800 to £1200 - weighted at 3 units. Subscriptions costing over £1200 are weighted at 4 units. French, Italian, Spanish and German clippings are charged at a two units rate per article. Other countries : 3 units. Clients may opt out of the delivery of any titles that carry a cost per article higher than a unit (list of these publications is available on request). Units are renewed automatically in relation to all subscription charges on an ongoing basis.

**Contract information**

« Classic » plan is charged on a monthly basis in arrears. One month's notice is required for termination of contract.  
 « Advantage » quarterly monitoring fee paid in advance with a written estimate of clippings for the contract agreement. Should you exceed the agreed volume per quarter the cost of additional volume will be charged at £2.00 per article.  
 « Premier » contracts are invoiced and paid in advance of contract commencement and a volume discount is applied to volume of clippings bought within the contract period.  
 £40 per 100 clips is charged for analysis information delivered to « Premier » contracts.  
 Any clippings bought in advance and unused during length of contract can be carried over to a new signed and consecutive « Premier » contract agreement.

**Payment terms and conditions**

Services are invoiced from the first day of the month on a monthly basis. For any assignment that starts on or after the 20th day of the month, monitoring fees will be invoice at 50 % for the remainder of that month.  
 The Client will pay the invoice within 30 days of receipt.  
 Whilst every effort is made to provide a reliable service, no guarantee can be given that all the required cuttings will be found or sent.  
 Credit will be given for any cutting provided which does not meet the selection criteria providing that Press Index is notified of the refusal through the client interface portal within 7 days of delivery and upon Press Index approval.  
 All contracts are automatically renewed at the end of their contract period under the same terms. There is no limit to the number of keywords, provided that they all relate to the same company

(company name, product, web site...). The client can remove or add keywords provided they relate to the same company.

When the customer requests that cuttings be sent to additional email addresses, an extra cost of 25 % will be charged for each cutting.

Invoices are sent by e-mail in PDF format. If requested, a printed copy can be sent by post at a cost of one article.

**Scope of the service**

Cuttings will be provided based on Press Index's current media list. Press Index will add to this reading list any title requested by the client (subject to approval by Press Index's Media department).

If Press Index chooses not to add a title to its reading list, clients will be informed within 5 days after having issued the request.

Unless otherwise specified by the client, all the titles listed in the current reading list are monitored for this contract.

There are specific parameters Press Index have to follow when monitoring internet sites. The website monitoring guidelines are available from your client account manager.

**Copyright**

9,5 % copyright management surcharge is payable on all invoices. This cost will cover the cost of copyright fees payable to the licensing agencies by Press Index and for one copy of the article sent to the client.

Clippings are delivered through Press Index's password protected client-dedicated portal. Access to the website is only allowed to permitted users.

Clippings are delivered according to the licenses held by the recipient.

Client will not make unlicensed copies of cuttings supplied by Press Index.

In order to comply with Copyright legislation, Press Index communicates its clients' details to the relevant Copyright bodies.

Under no circumstances should an article be posted on a website without the written consent of the editor.

The copyright licence included on the article may not be removed or altered.

For titles within the NLA repertoire, to print and reproduce any press article, the client will need to hold at least a basic licence. Should the client want to forward the link to the article internally or post it onto an intranet, the client will need to hold an NLA digital licence. Clients are not allowed to store any newspaper cuttings. Clippings delivered by fax will only be delivered to a conventional fax machine.

For titles within the CLA repertoire, a CLA Business Licence is necessary to make paper or digital copies of articles for internal use only

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